

STATISTICS (US FILM PRODUCTION & US STATE FILM/TV LABOR SPENDING)

Sources compiled by **DyerData** for Geneva Media Holdings, LLC



Statistic Verification	
Source: U.S. Bureau of Labor Statistics, The Numbers	
Data given up to 2013 (NOTE: THIS SURVEY EXCLUDES ANCILLARY AND ADDITIONAL JOBS CREATED IN ANY MARKETS EXPLOITING DVD-VOD-CATV, WIRELESS SUBSCRIBER, PC GAME AND CONSOLE GAMING DEVELOPMENT OR PRODUCTION)	
The film industry or motion picture industry comprises the technological and commercial institutions of filmmaking, i.e., film production companies, film studios, cinematography, film production, screenwriting, pre-production, post production, festivals, distribution; and actors, film directors and film cast and crews.	
U.S. Motion Picture Industry Statistics	
Total Domestic Box Office Gross in 2013	\$12,903,300,000
Total Foreign Box Office Gross in 2013	\$7,625,100,000
Number of film schools in the U.S.	723
Number of wage and salary jobs in the motion picture industries	361,900
Percent of film industry workers who work part-time	22 %
Average weekly pay for nonsupervisory workers in motion pictures	\$627
Minimum daily rate for someone in the Screen Actors Guild SAG	\$782
Average Movie Gross By Movie Rating	
PG-13	\$42,376,044
G	\$38,642,183
PG	\$37,379,210
R	\$15,323,240
Average Movie Gross By Genre	
Adventure	\$73,373,060
Action	\$56,447,866
Romantic Comedy	\$27,961,341
Horror	\$27,940,296
Thriller / Suspense	\$27,245,946
Comedy	\$25,679,852
Musical	\$16,647,672
Drama	\$10,771,486
Top Average Grossing Distributors	
Dreamworks SKG	\$77,771,354
Paramount Pictures	\$65,219,810
Walt Disney Pictures	\$59,632,763
20th Century Fox	\$58,395,299
Creatives Professionals Employed in Motion Picture Industry	
Multi-media artists and animators	8,900
Graphic Designers	4,700
Actors	11,000
Producers and directors	23,700
Writers and editors	5,400
Audio and video equipment technicians	6,000
Camera operators, television and motion picture	6,700
Film and video editors	12,400
Motion Picture and Video Industries Employment Age Distribution	
16 – 19	12.8 %
20 – 24	13.4 %
25 – 34	27.5 %
35 – 44	21.4 %
45 – 54	15.6 %
55 – 64	6.8 %
65 +	2.5 %



ILLINOIS (ADDITIONAL JOBS CREATED: STATE OF ILLINOIS FILM OFFICE)

U.S. State EXAMPLE (Illinois) Motion Picture / TV Industry Statistics	Annually
Total production spending on Film and Television in Illinois during 2011	\$112,300,000
Total production spending on Film and Television in Illinois during 2012	\$184,000,000 (up + 39.1%)
Total production spending on Film and Television in Illinois during 2013	\$358,000,000 (up + 48.6%)
Number of wage and salary jobs in Film and Television in Illinois in 2012/2013	11,800/16,000 (+4200 jobs)
Percent of wage and salary jobs the worked PART-TIME in Illinois in 2013	22 %
Percent of wage and salary jobs that worked FULL-TIME in Illinois in 2013	78 %
TOTAL AMOUNT of wage and salary job spending in Illinois in 2013	\$203,000,000
Total Number of Qualifying Film/TV productions in Illinois	
2012	112
2013	147

Sources: <http://www3.illinois.gov/PressReleases/ShowPressRelease.cfm?SubjectID=2&RecNum=11866> and <http://www.bls.gov>

NEW YORK (ADDITIONAL JOBS CREATED: NEW YORK OFFICE OF FILM)

U.S. State EXAMPLE (New York) Motion Picture / TV Industry Statistics	Annually
Total production spending on Film and Television in New York during 2011	\$775,000,000
Total production spending on Film and Television in New York during 2012	\$866,000,000 (up + 10.5%)
Total production spending on Film and Television in New York during 2013	\$902,000,000 (up + 3.99%)
Number of wage and salary jobs in Film and Television in New York 2012/2013	28,900/32,000 (+3100 jobs)
Percent of wage and salary jobs the worked PART-TIME in New York in 2013	12 %
Percent of wage and salary jobs that worked FULL-TIME in New York in 2013	88 %
TOTAL AMOUNT of wage and salary job spending in New York in 2013	\$420,000,000
Total Number of Qualifying Film/TV productions in New York	
2012	193
2013	211

Sources: http://www.nyc.gov/html/film/downloads/pdf/Media_in_NYC_2012.pdf and <http://www.nyc.gov/html/film/downloads/pdf/2013report.pdf>

STATE R.O.I. (STUDIES ON THE RETURN OF INVESTMENT OF FILM CREDITS)

State	Author	Year	Employees	Spending	Tax Credits	ROI
IL	Illinois Department of Revenue	2013	16,000	\$ 358,000,000	NA	NA
NY	Cornell, NY State School of Industry and Labor	2011	28,900	\$866,000,000	\$288,000,000	\$1. 85
NM	Ernst & Young	2009	5,382	\$311,000,000	\$ 62,375,000	\$1. 50
CA	Economic and Policy Analysis Group, LA County Economic Development. Corp.	2012	19,038	NA	NA	\$1.13 (\$1.04)*
FL	MNP, LLC Accountants: Economics and Research Group, and the MPAA	2007-2013	21,720	\$752,000,000	\$260,000,000	\$2. 40
OR	Northwest Economic Research Center, Portland State University	2012	12,243	\$448,000,000	\$167,000,000	\$1. 84
LA	Louisiana Dept. of Economic Development and Dept. of Revenue	2013	8,321	\$692,000,000	\$222,800,000	\$5. 40
OH	Center for Economic Development, Cleveland State University	2011	1,143	\$ 44,000,000	\$ 16,200,000	\$1. 20
PA	Pennsylvania IFO	2013	4,733	\$366,500,000	\$147,200,000	\$1. 14
CT	Connecticut DE&CD	2008	458	\$ 55,000,000	\$ 16,500,000	\$1. 07

*A secondary analysis of California ROI stipulates for every \$1.00 of tax incentives given and tax revenue forgone, the state brings in \$1.04.