

Geneva Media Principal Protected Funds (I & II)

Principal Protected
Theatrical, TV and Media Investments

Geneva Media Principal Protected Funds (I & II)

The worst-case scenario ?

100% principal protection - no loss

(proprietary media risk mitigation structure)

10% guaranteed preferred - annual return rate

(based on simple interest)

4% rollover bonus - if original principal is reinvested

(every 4 years)

40% to 400% potential return – based on typical media funds

(after the 4, 8 or 12 year useful lifetime of all project's profitability)

Geneva Media Principal Protected Funds (I & II)

What is the minimum for accredited US investors?

USD \$250_K

What is the minimum for EB-5 Immigrant investors?

USD \$500_K

What is the minimum for family office investors?

USD \$2_{MM}

What is the minimum for institutional investors?

USD \$25_{MM}

Geneva Media Principal Protected Funds (I & II)

Historical Monte Carlo Simulations

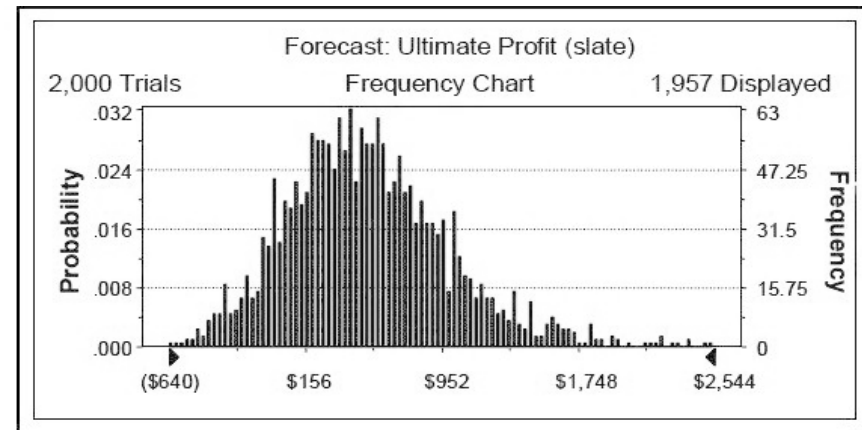
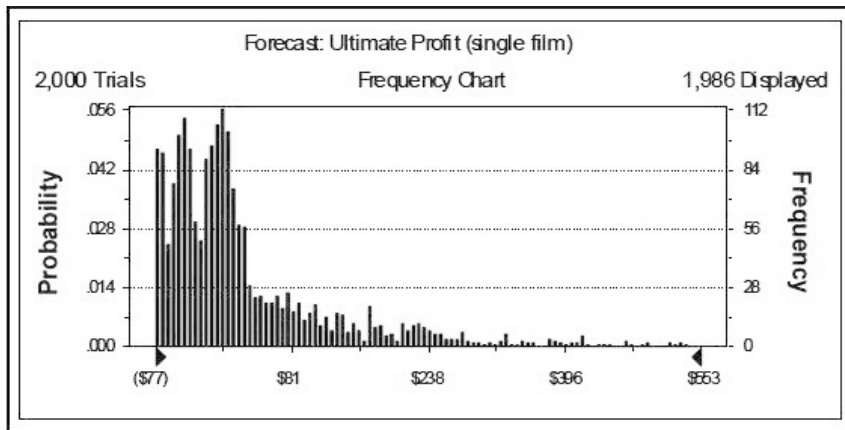
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Merrill Lynch Monte Carlo Simulation Results 1986-2006

Transaction Name/Fund	Studio	Approx. Size (\$mn)	Closing date
1. Millennium Film	20 th Century Fox	1,000	11/95
2. Galaxy Film	Universal	1,100	6/97
3. Hollywood Funding No 5 & 6	Destination	300	10/97
4. DreamWorks Film Trust	DreamWorks	425	12/97
5. Village Roadshow Trust	Village Roadshow	900	6/98
6. DreamWorks Film Trust II	DreamWorks	550	1/00
7. Palisades Partners	Sony	300	3/00
8. Galaxy Film II	Universal	1,000	5/00
9. Village Roadshow II	Village Roadshow	1,000	2/03
10. Melrose Investors LLC	Paramount	300	8/04
12. Legendary Pictures	Warner Brothers	500	6/05
13. Magic Films	Disney	505	8/05
14. Marvel Funding	Marvel	525	9/05
15. Gun Hill Road (Relativity Media)	Sony	750	1/06
16. Gun Hill Road (Relativity Media)	Universal	515	1/06
17. Dune Capital	20 th Century Fox	325	1/06

Geneva Media Principal Protected Funds (I & II)

Merrill Lynch Monte Carlo Simulation Results 1986-2006



Forecast: Ultimate Profit (single film)	
Percentile	Value
10%	(\$62)
20%	(\$46)
30%	(\$34)
40%	(\$15)
50%	(\$2)
60%	\$10
70%	\$29
80%	\$80
90%	\$175

Over 50%
chance of
losses

**GREATER
THAN
A 50%
LOSS ON
SINGLE
PROJECTS**

Forecast: Ultimate Profit (slate)	
Percentile	Value
10%	(\$26)
20%	\$136
30%	\$264
40%	\$381
50%	\$502
60%	\$614
70%	\$756
80%	\$930
90%	\$1,210

Under 20%
chance of
losses

**LESS
THAN
A 20% RISK OF
LOSS ON
A DIVERSIFIED
SLATE**

Geneva Media Principal Protected Funds (I & II)

Media, TV and film verticals often use Slate Fund Arrangements to create the beneficial Diversified Portfolio Effect. The law of averages allows **bombs** to be bolstered up by the **hits** (thus evening out the **turkeys** that **tank**). This helps **protect** all projects and returns. This is much like any good diversified stock portfolio

Media investments also have huge tax benefits that exceed even muni bonds, gas & oil or renewable energy funds. Media is both federally income tax deductible and reimbursable with tax credits

With over 80% of the bank market, J.P. Morgan issues loans for film slates. Former head, John W. Miller, knows projects will do well, and one will hit the jackpot, offsetting losses from the flops. Therefore, ***“...It's hard to lose money on a slate...”*** says Miller

Geneva Media Principal Protected Funds (I & II)

This all sounds very appealing in theory... But in practice the deductions and tax credits alone may not be enough.

Even with slates of **well qualified** and **professional media projects**, things can go wrong. Slates can lack a number of failsafe measures designed to guarantee collateral and provide full **protection of 100% of assets** --and profits

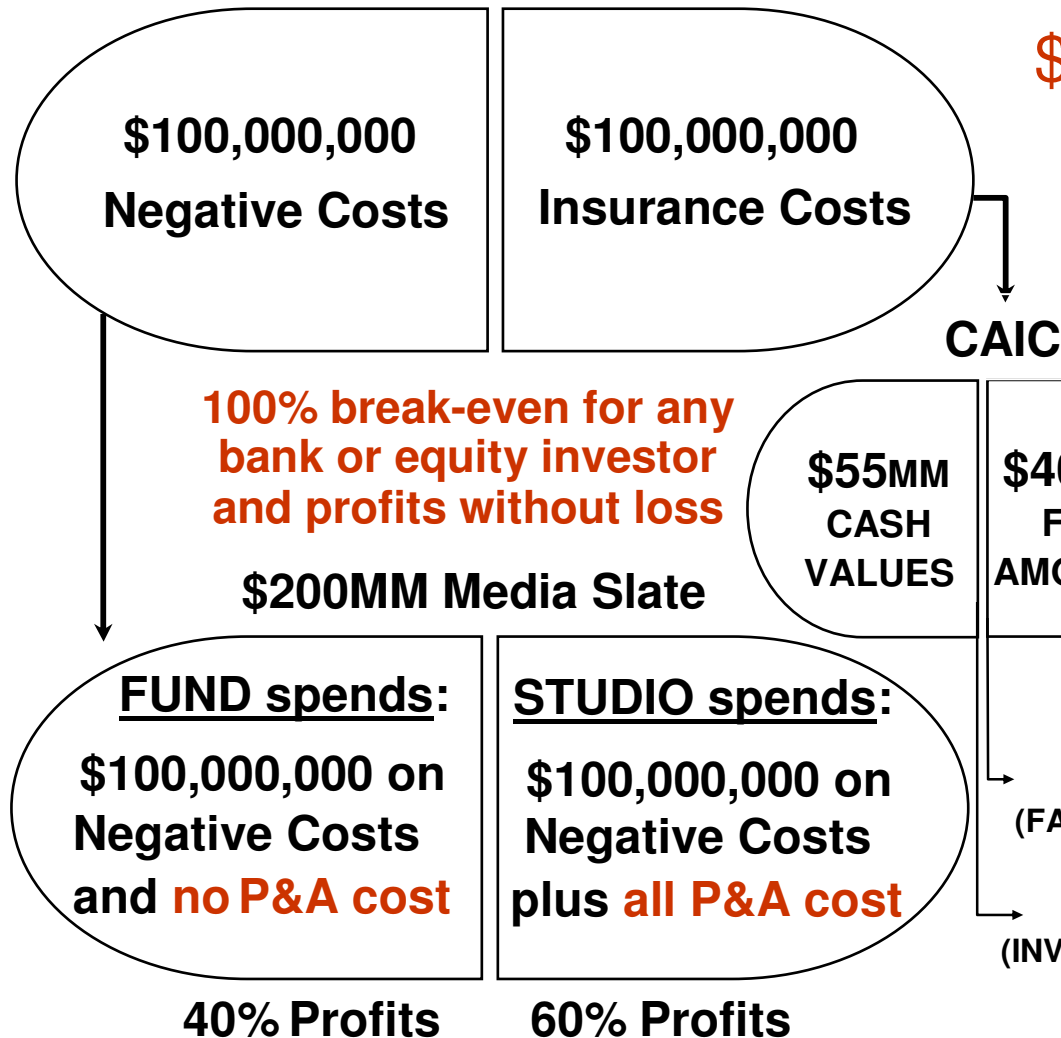
...ESPECIALLY IF ALL PROJECTS WERE TO FAIL...

Geneva Media Principal Protected Funds (I & II)

Flowcharts of Collateral

Geneva Media Principal Protected Funds (I & II)

\$200MM Media Fund



\$200MM Media Fund \$224MM of Cash & Collateral !

Service Credits = \$ 33,333,333
Picture Subsidy = \$ 33,333,333
Labor Credit = \$ 33,333,333
Canadian Credit = \$ 33,333,333

TOTAL CREDITS = \$133,333,332

Cash Values = \$ 55,000,000
L&H Commissions = \$ 36,000,000

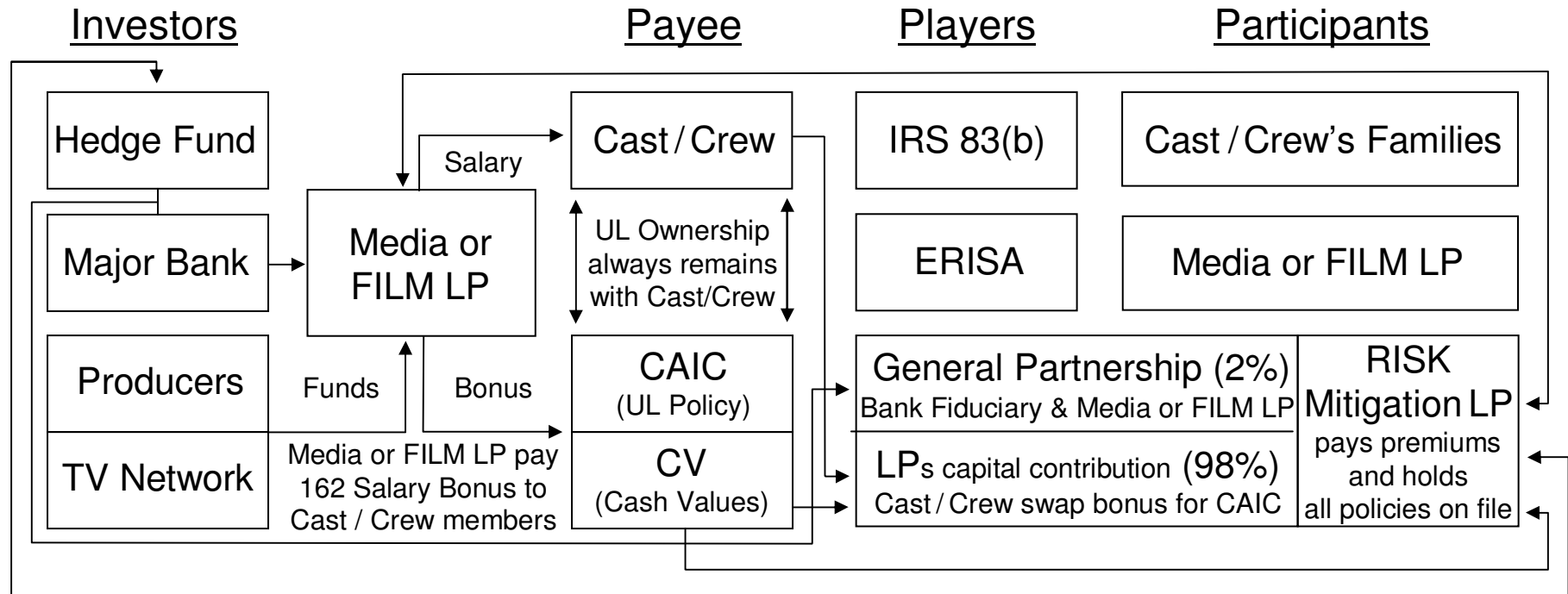
SUBTOTAL = \$224,333,333

Est. B.O. or TV Profit = \$ 16,000,000
Est. Ancillary Digital Profit = \$ 24,000,000

Retain Face Amounts \$ 400,000,000
(FAMILIES STAY PROTECTED W/ \$400MM IN BENEFITS)

Breakeven fund keeps \$ 133,333,333
(INVESTOR / PARTNERS KEEP \$133MM IN TAX CREDITS)

Geneva Media Principal Protected Funds (I & II)



...NO MOVING PARTS, FULLY LEGAL, BANK AS FIDUCIARY...

Cast and Crew receive a bonus (this earns tax credits from US film incentives for salary). Bonus is voluntarily pledged as equity in exchange for valuable consideration of a CAIC policy and/or an interest in RISK Mitigation LP. When a capital contribution to the RISK LP is made by crew, the RISK Mitigation LP applies for individual UL policies and pays the premiums from their capital contributions. Cast and Crew are individual UL policyowners (who can initially choose to make the death benefit payable to the Media or Film LP if they wish, or directly to family or living trust). In either case, all individual Universal Life insurance (UL) policy premiums deductible (i.e., not just as a salary or bonus, but as an insurance cost under state tax incentives). The Cast and Crew's capital contribution to the LP offsets the economic benefit of the total premiums paid. The structure only works if the CAIC UL policy is NEVER owned by Media Mitigation LP, NEVER owned by the Media or FILM LP for loan collateral, NEVER used for buy-sell purposes, NEVER on key people or majority owners.

Geneva Media Principal Protected Funds (I & II)

General Investment Terms

Geneva Media Principal Protected Funds (I & II)

Gross Target Return:	40% or greater net annual investor return
Investment Term(s):	4-years, with options to roll over twice for and additional 4 years (and a final 4 years)
Equity Raise Estimates:	\$200 million to \$2 billion
Average Project Budget:	\$20 to \$40 Million
Number of Projects:	8 to 12 films - and 2 to 4 television projects
Minimum Preferred Return:	10% simple annual guaranteed preferred return plus 40% of all future media fund net profits.
Rollover BONUS to next 4-years:	10% simple (or 14% with a 4% bonus given retroactively if funds roll for another 4 years)
Management Fee:	Principals accept NO FEE and return ALL PROFITS to the fund investors.

Geneva Media Principal Protected Funds (I & II)

140+ IRC §181 Qualified Projects:

Thriller, Action, Teen, Horror, Drama, Mystery, Family, Comedy, Love, Fantasy, Biographical, Historical, Pick-a-Path Adventure, First Person Shooter, Massively Multiple Role Playing Game, Scientific, Reality, Procedural, Game Show, etc.

Hollywood Industry Distributors:

Paramount, Columbia, Sony, MGM, Reliance, Warner, Comcast, Universal, Lionsgate, Disney UA, HBO/Cinemax, Alcon, Icon, BET, Amazon, Hulu, Netflix, ABC, NBC, CBS, FOX, CW, etc.

Hollywood Industry Producers:

Goldwyn, Zanuck, Coppola, Eastwood, O.Winfrey, Mark Burnett, Spike Lee, Spike Jones, Malkovich, Henson, Penn, DePalma, Carpenter, Woody Allen, John Singleton, Goyer, Lurmann, Kary Kirkpatrick, Lucas, Gillium, Gaiman, Tim Burton, Whedon, etc.

Financial Industry Institutions:

Canada Life, Sun Life, Bank of Montreal, Harris Bank, J.P. Morgan, MetLife, Transamerica, Pan-America, State Farm Life, Country Life, NYLIC etc.

Geneva Media Principal Protected Funds (I & II)

Risk Mitigation Features

Geneva Media Principal Protected Funds (I & II)

CAIC -- Cash Accumulation Insurance Contracts -- Provides a massive amount of liquid cash value which is set aside and reserved to protect fund assets. The proprietary use of **CAIC** adds life/health benefits for cast and crew members and also provides 100% cost recapture protection for all projects by effectively doubling or tripling Canadian and US tax credits

REBA -- Restrictive Employee Bonus Agreement -- Allows investors and banks to collateralize liquid cash surrender values inside CAIC. A+ rated insurance carriers with flawless track records in interest-crediting and claims-paying abilities are used exclusively, and are protected by U.S. **State Guaranty Funds**

Geneva Media Principal Protected Funds (I & II)

Pre-Sales -- **Discountable Contract Protection** -- Foreign and domestic distributors promise to **pay a fixed price** for the right to exhibit media or sell software. Investors are thus protected by pre-payment agreements

Tax Credits -- **Theatrical Incentives** -- U.S. States and Canadian provinces **provide between 35% and 65%** reimbursement or credits for theatrical productions shot within their borders. Tax credits are considered collateral

Pick-Up Deal -- **Studio Purchase Agreement** -- A studio, TV network, or media company **promises to purchase** a project when it is finished, for a fixed price, which fully covers all of the fund's production costs and invested expenditures

Geneva Media Principal Protected Funds (I & II)

Example: Theatrical project budgeted between \$20mm & \$40mm

ATLC – Above-the-Line Cost (Salary for 240 cast/crew members plus perks)	\$12,000,000
BTLC – Below-the-Line Cost (for physical production, rentals, negative costs)	\$12,000,000
CAIC – Cash Accumulation Insurance Contracts (on 240 insured employees)	\$12,000,000
Total Production Spending	(\$36,000,000)
Studio's Risk on Negative Costs	(\$12,000,000)
Investment Fund Risk on Negative Costs	(\$24,000,000)
Total Required for Investment Fund to Break Even	\$24,000,000
Recoupment from State Tax Credits (25% of film budget)	\$ 9,000,000
Guaranteed Cash Accumulation Insurance (CAIC) liquid reserves	\$ 6,330,000
Commissions Payable on Cash Accumulation Insurance Contracts	\$ 4,850,000
Foreign/Dom Distribution Revenues (Return of 10.75% of \$36M budget)	\$ 3,870,000
Total Soft Money, CAIC Cash Values, Commissions, and Film Revenues	\$24,000,000

...100% RECAPTURE OF ALL PRODUCTION COSTS...

Geneva Media Principal Protected Funds (I & II)

STUDIO CO-PRODUCTION: CAICs ON 240 CREW MEMBERS (8 YEAR FUND TERM)

Cash Accumulation Policy, Non-MEC, Guaranteed UL: Male, age 35, non-smoker, standard health risk.

Guaranteed Values Illustrated (2.5%)						Assumed Values Illustrated (4.75%)		
Yr	Age	Expensed Premium	Accm Value	Cash Value	Face Amount (Death Benefit)	Accm Value	Cash Value	Face Amount (Death Benefit)
1	36	\$50,000	45,787	37,523	1,497,006	\$46,693	38,429	1,497,006
2	37	0	44,981	28,454	1,497,006	46,894	30,367	1,497,006
3	38	0	44,052	27,525	1,497,006	47,087	30,560	1,497,006
4	39	0	42,966	26,439	1,497,006	47,205	30,678	1,497,006
5	40	0	41,733	25,206	1,497,006	47,213	30,686	1,497,006
6	41	0	CONTRACTUALLY GUARANTEED CASH!			48,163	31,636	750,000
7	42	0				49,073	34,199	750,000
8	43	0				49,930	36,709	750,000
9	44	0				50,719	39,150	750,000
10	45	0				51,425	41,509	750,000
11	46	0	38,633	30,369	750,000	52,070	43,806	750,000
12	47	0	37,528	30,917	750,000	52,631	46,020	750,000
13	48	0	36,254	31,296	750,000	53,119	48,161	750,000
14	49	0	34,837	31,532	750,000	53,539	50,234	750,000
15	50	0	33,241	31,589	750,000	53,893	52,241	750,000
16	51	0	31,418	31,418	750,000	54,171	54,171	750,000
17	52	0	29,309	29,309	750,000	54,368	54,368	750,000
18	53	0	26,852	26,852	750,000	54,463	54,463	750,000

(the face amount lowered in year 6)

ASSUMES: CONSUMER GRADE UL BANKERS LIFE INSURANCE GUARANTEES

Geneva Media Principal Protected Funds (I & II)

	Geneva Media Holdings, LLC Troy A. Dyer, Director and CEO, 9171 Wilshire Boulevard, Ste. 670, Beverly Hills, CA 90210 Telephone 1									
	SAMPLE CENSUS: 162 salary bonus costs on CAIC coverage amounts for workers between the ages of 25 and 45. Guaranteed a									
	GUARANTEED CASH VALUES (3% internal ROR interest crediting on accumulation values) Bankers L&C Co. Chicago, IL (LE-20E Universal Life w/ Term									
	SEX - AGE - SMOKER? - RISK - PREMIUM	TERM COST	KICK BACK	YR 1 VALUE	YR 4 VALUE	YR 8 VALUE	YR 12 VALUE	YR 16 VALUE	YR 1 BENEFIT	YR 8 BENEFIT
1	Male Age 25 Smoker Standard Risk \$25,000	\$1,960.20	\$1,769.00	\$16,486.00	\$11,901.00	\$5,259.00	\$0.00	\$0.00	\$854,903.00	\$254,903.00
2	Male Age 25 Non-Smoker Standard Risk \$25,000	\$1,900.27	\$1,964.00	\$17,412.00	\$14,439.00	\$10,574.00	\$7,603.00	\$2,444.00	\$1,062,831.00	\$262,831.00
3	Female Age 25 Smoker Standard Risk \$25,000	\$1,142.10	\$1,287.00	\$19,641.00	\$17,854.00	\$14,424.00	\$10,535.00	\$3,333.00	\$967,218.00	\$167,218.00
4	Female Age 25 Non-Smoker Standard Risk \$25,000	\$2,726.12	\$2,242.00	\$14,829.00	\$12,457.00	\$8,960.00	\$6,749.00	\$2,189.00	\$1,224,630.00	\$424,630.00
5	Male Age 35 Smoker Standard Risk \$25,000	\$1,436.08	\$797.00	\$19,436.00	\$16,024.00	\$9,292.00	\$0.00	\$0.00	\$616,660.00	\$116,660.00
6	Male Age 35 Non-Smoker Standard Risk \$25,000	\$1,414.65	\$2,191.00	\$19,323.00	\$17,424.00	\$13,706.00	\$8,319.00	\$0.00	\$754,101.00	\$154,101.00
7	Female Age 35 Smoker Standard Risk \$25,000	\$1,895.13	\$1,735.00	\$17,954.00	\$14,665.00	\$8,816.00	\$1,454.00	\$0.00	\$681,179.00	\$181,179.00
8	Female Age 35 Non-Smoker Standard Risk \$25,000	\$1,226.14	\$1,387.00	\$19,558.00	\$17,794.00	\$14,729.00	\$10,643.00	\$2,683.00	\$859,032.00	\$159,032.00
9	Male Age 45 Smoker Standard Risk \$25,000	\$2,158.36	\$1,871.00	\$18,042.00	\$11,477.00	\$0.00	\$0.00	\$0.00	\$442,195.00	\$102,195.00
10	Male Age 45 Non-Smoker Standard Risk \$25,000	\$1,849.59	\$799.00	\$18,458.00	\$14,832.00	\$7,818.00	\$0.00	\$0.00	\$531,363.00	\$131,363.00
11	Female Age 45 Smoker Standard Risk \$25,000	\$1,524.81	\$1,542.00	\$19,545.00	\$14,691.00	\$3,703.00	\$0.00	\$0.00	\$484,995.00	\$84,995.00
12	Female Age 45 Non-Smoker Standard Risk \$25,000	\$1,177.02	\$662.00	\$19,954.00	\$17,114.00	\$10,745.00	\$433.00	\$0.00	\$604,717.00	\$104,717.00
13	Male Age 25 Smoker Standard Risk \$50,000	\$2,379.59	\$2,738.00	\$38,157.00	\$30,656.00	\$19,661.00	\$8,534.00	\$0.00	\$1,709,439.00	\$309,439.00
14	Male Age 25 Non-Smoker Standard Risk \$50,000	\$3,800.50	\$3,476.00	\$34,923.00	\$29,287.00	\$22,020.00	\$16,599.00	\$6,874.00	\$2,125,657.00	\$525,657.00
15	Female Age 25 Smoker Standard Risk \$50,000	\$2,284.16	\$2,687.00	\$39,379.00	\$36,117.00	\$29,719.00	\$22,467.00	\$8,660.00	\$1,934,431.00	\$334,431.00
16	Female Age 25 Non-Smoker Standard Risk \$50,000	\$5,452.20	\$4,334.00	\$29,756.00	\$25,322.00	\$18,789.00	\$14,899.00	\$6,361.00	\$2,449,253.00	\$849,253.00
17	Male Age 35 Smoker Standard Risk \$50,000	\$2,872.19	\$2,994.00	\$38,969.00	\$32,457.00	\$19,462.00	\$0.00	\$0.00	\$1,233,322.00	\$233,322.00
18	Male Age 35 Non-Smoker Standard Risk \$50,000	\$2,829.33	\$2,971.00	\$38,744.00	\$35,265.00	\$28,284.00	\$18,039.00	\$1,312.00	\$1,508,206.00	\$308,206.00
19	Female Age 35 Smoker Standard Risk \$50,000	\$3,790.30	\$3,471.00	\$36,005.00	\$29,738.00	\$18,506.00	\$4,314.00	\$0.00	\$1,362,361.00	\$362,361.00
20	Female Age 35 Non-Smoker Standard Risk \$50,000	\$3,211.14	\$3,170.00	\$36,721.00	\$32,946.00	\$26,676.00	\$18,959.00	\$3,339.00	\$1,716,490.00	\$416,490.00
21	Male Age 45 Smoker Standard Risk \$50,000	\$3,893.58	\$3,524.21	\$37,024.00	\$24,402.00	\$567.00	\$0.00	\$0.00	\$884,355.00	\$184,355.00
22	Male Age 45 Non-Smoker Standard Risk \$50,000	\$3,699.13	\$2,173.00	\$37,014.00	\$30,075.00	\$16,516.00	\$0.00	\$0.00	\$1,062,722.00	\$262,722.00
23	Female Age 45 Smoker Standard Risk \$50,000	\$3,049.57	\$3,086.00	\$39,188.00	\$29,794.00	\$8,294.00	\$0.00	\$0.00	\$969,987.00	\$169,987.00
24	Female Age 45 Non-Smoker Standard Risk \$50,000	\$2,354.06	\$2,724.00	\$39,987.00	\$34,639.00	\$22,370.00	\$2,308.00	\$0.00	\$1,209,436.00	\$209,436.00
All illustrations are based on current assumptions, and DO NOT reflect an reduction of the face amounts (death benefits) in year 8, which is achieved by eliminating the term life insurance rider so that the cost of mortality charges is substantially reduced and allows for greater cash accumulation during later years. Currently the loan rate on all the CAICs (C										
	ASSUMED CASH VALUES (4.7% internal IRR interest crediting on accumulation values) Bankers L&C Co. Chicago, IL (LE-20E Universal Life w/ Term rider									
25	Male Age 25 Smoker Standard Risk \$25,000	\$1,960.20	\$1,769.00	\$17,647.00	\$16,439.00	\$14,079.00	\$13,925.00	\$11,949.00	\$854,903.00	\$254,903.00
26	Male Age 25 Non-Smoker Standard Risk \$25,000	\$1,900.27	\$1,964.00	\$18,425.00	\$18,447.00	\$18,602.00	\$21,160.00	\$23,735.00	\$1,062,831.00	\$262,831.00
27	Female Age 25 Smoker Standard Risk \$25,000	\$1,142.10	\$1,287.00	\$20,551.00	\$21,471.00	\$21,732.00	\$22,937.00	\$22,896.00	\$967,218.00	\$167,218.00
28	Female Age 25 Non-Smoker Standard Risk \$25,000	\$2,726.12	\$2,242.00	\$15,651.00	\$15,760.00	\$15,645.00	\$18,860.00	\$22,768.00	\$1,224,630.00	\$424,630.00
29	Male Age 35 Smoker Standard Risk \$25,000	\$1,436.08	\$797.00	\$20,546.00	\$20,204.00	\$17,787.00	\$13,197.00	\$4,131.00	\$616,660.00	\$116,660.00
30	Male Age 35 Non-Smoker Standard Risk \$25,000	\$1,414.65	\$2,191.00	\$20,277.00	\$21,190.00	\$21,655.00	\$22,518.00	\$22,172.00	\$754,101.00	\$154,101.00

Geneva Media Principal Protected Funds (I & II)

Executive Bonus Plan — PLAN SPONSOR GUIDE



We make it easier for you to
offer an executive bonus plan.

We're serious about helping you find solutions for your business. That's why we've

Geneva Media Principal Protected Funds (I & II)

Investment Options and Terms

Geneva Media Principal Protected Funds (I & II)

First 100% of all available net profits and returns received from all media projects in the fund until the investor has received **140%** of their initial investment during each of the 4-year investment terms

Full 90% of additional profits derived from the Fund's share of distribution agreements with studios, TV networks, DVD, CATV and other digital channels

Final Profits terminate at the completion of the useful lifetime of each project's profitability and/or the Fund's waterfall, and definitively **after 12 years**, at which time all media and syndication rights revert back to Geneva Media

Geneva Media Principal Protected Funds (I & II)

4 year **minimum time frames** are available for each of the Fund's investment periods (for shorter-term investor's needs)

Library **and media rights** revert to the Fund upon the final termination (and return of original principal to the investors)

4% bonus **retroactively credited** to the **10% guaranteed preferred annual return** available for investors who wish to **reinvest** their principal balance. Every additional 4-year term gives an effective **14% annualized return**. Redemption windows are: End of years **4, 8** and **12**. Any extension or additional 4 year option is at the investor's specific request

Geneva Media Principal Protected Funds (I & II)

Industry Statistics and Growth

Geneva Media Principal Protected Funds (I & II)

Media content has outperformed other asset classes across the spectrum and has shown high growth during bad economic times in all global markets. Between \$18 and \$22 billion of investor funds have gone into many U.S. *Film Slate Financing Arrangements* during the last 16 years

Media assets counterbalance typical downside risk that investments in global stocks or bonds may suffer. Having a non-correlated asset class in media and entertainment shows historically higher profit performance in slow or bad economic times because the masses seek out low cost entertainment from the difficulties or doldrums of their lives

Geneva Media Principal Protected Funds (I & II)

Investors choose media because of the exponential growth in distribution channels. By 2018 most outlets will become fully digital. On-demand services for film and TV programs will soar 44 percent to \$6 billion by 2020, compared with \$4.2 billion in 2012 (according to UK's Digital TV Research, Ltd.)

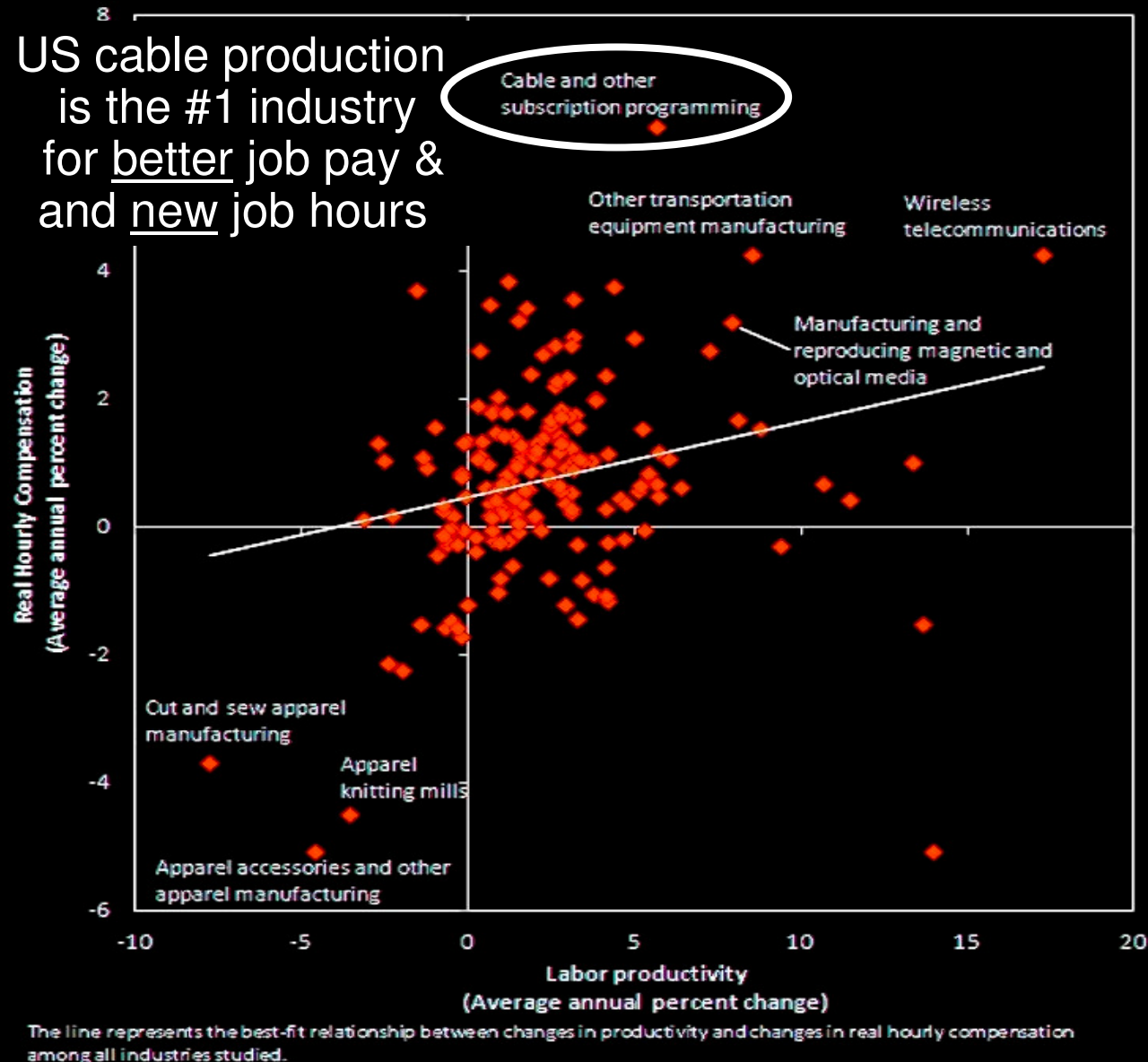
Media is no longer a local commodity and therefore most of America's media revenue comes from 80 different countries. Media is one of America's top five exports after pharmaceuticals, petroleum, manufacturing and agriculture

There is unlimited upside to digital media revenues from global consumers, and an exit strategy after 4 to 12 years that can bring 40% to 400% returns on invested capital

Geneva Media Principal Protected Funds (I & II)

[Source: U.S. Bureau of Labor and Statistics, 2000-2012]

US cable production
is the #1 industry
for better job pay &
and new job hours



Geneva Media Principal Protected Funds (I & II)

	2007	2008	2009	2010	
Gross domestic product	1.9	0.0	-2.6	2.9	Real GDP increased 2.9 percent in 2010, reflecting increases in 20 of 22 major industry groups.
Private industries	2.1	-0.7	-3.0	2.9	
Agriculture, forestry, fishing, and hunting	-7.4	9.1	5.3	0.9	Construction value added declined for the sixth consecutive year, decreasing 3.7 percent.
Mining	3.0	-3.4	27.4	3.0	
Utilities	3.4	6.0	-9.0	1.3	
Construction	-5.3	-5.7	-15.6	-3.7	Manufacturing value added rose 5.8 percent in 2010, a sharp return to growth after declining for 2 consecutive years.
Manufacturing	3.3	-4.8	-8.6	5.8	
Durable goods	3.7	1.0	-12.7	9.9	Durable-goods manufacturing turned up, increasing 9.9 percent after declining 12.7 percent in 2009.
Nondurable goods	2.8	-11.8	-3.4	0.8	
Wholesale trade	5.6	-0.1	2.8	4.2	
Retail trade	1.3	-6.9	-1.9	5.2	
Transportation and warehousing	0.9	0.8	-13.0	1.8	
Information	8.5	4.1	-2.5	4.9	
Finance, insurance, real estate, rental, and leasing	1.7	0.0	1.1	1.7	
Finance and insurance	-2.2	-4.0	6.1	3.2	
Real estate and rental and leasing	4.3	2.5	-1.8	0.7	
Professional and business services	2.5	3.1	-5.0	2.9	
Professional, scientific, and technical services	3.0	4.2	-3.4	2.3	
Management of companies and enterprises	-1.4	2.4	-2.1	1.4	
Administrative and waste management services	3.9	0.7	-11.1	5.4	
Educational services, health care, and social assistance	1.8	4.0	1.1	2.5	
Educational services	0.7	1.7	-1.4	0.2	
Health care and social assistance	1.9	4.3	1.5	2.8	
Arts, entertainment, recreation, accommodation, and food services	1.5	-4.6	-8.7	5.4	
Arts, entertainment, and recreation	2.8	-1.6	-7.8	5.4	Arts, entertainment, and recreation recovered in 2010, increasing 5.4 percent after declining for 2 years.
Accommodation and food services	1.1	-5.6	-9.0	0.2	

Arts & Entertainment was the SECOND BEST performer in GDP (real economic growth) after Durable Goods and manufacturing. A&E was ahead of both Construction and Retail Sales

8 percent af-
in 2010, fol-
8 percent in
ne in 2009.
; from a 2.5

Geneva Media Principal Protected Funds (I & II)

Product, Production and People

Geneva Media Principal Protected Funds (I & II)

Product -- Any legal and highly profitable media investment

But only for those fully tax-incentivized (with 35% to 65% credits which Geneva Media effectively doubles or triples) for productions that allow capital recapture on most media cost. (film, TV, game, interactive, IP software, digital music, DVD, CATV, etc)

Production -- Best-in-class professionals with a minimum of 20 years experience in development or production of media content

People -- Sourced through our network of top Producer Group members and teams. Each is well established and respected in their fields and aligned with top studio and software distribution channels throughout the Americas, Europe and Asia

Geneva Media Principal Protected Funds (I & II)

In Summary

Geneva Media Principal Protected Funds (I & II)

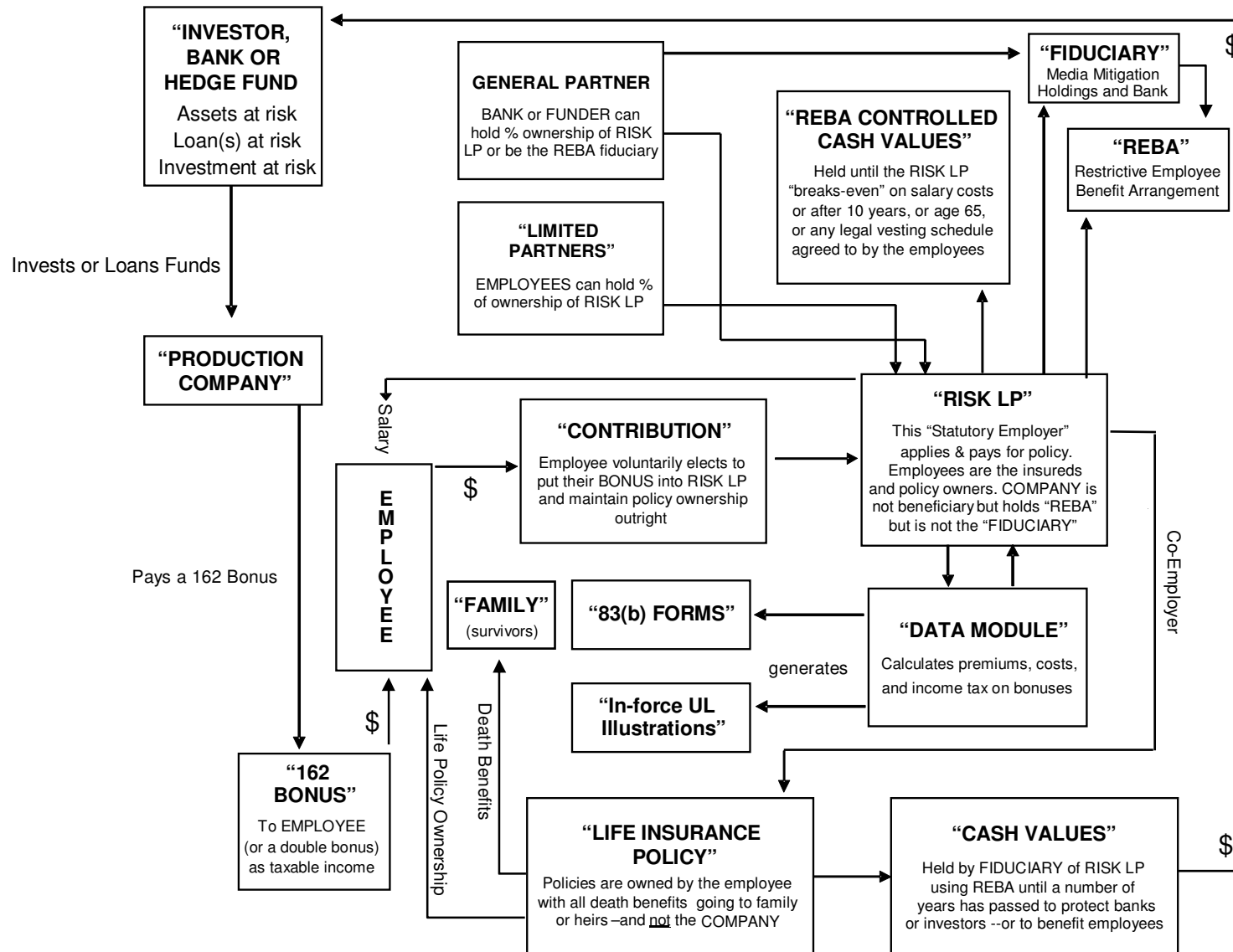
As a proprietary trade secret, the Geneva Media Funds (I & II) **receive 100%** of all **theatrical film and media state tax credits**, (which are normally allocated to a studio or TV network's bottom line). Instead, the fund uses the credits to protect investor's assets

We use fully liquid cash values inside highly-rated American, legal reserve, life insurance carrier's CAIC (as **Cash Accumulation Insurance Contracts**), acting as Fund collateral. This provides two benefits. 1). CAIC premium costs are reimbursed by **state tax credits** which effectively **double or triple film/TV tax incentives** in Canadian provinces and U.S. states that offer tax incentives and 2). Collaterally assigned cash values are superior to any pre-sale contracts or tax incentives by themselves, because they are **real capital**, not simply a "paper" promise to pay from a distributor

Geneva Media Principal Protected Funds (I & II)

- Tax incentivized, insured, and non-market correlated
- Media Funds can perform well in all economic climates
- Collateral is backed by tax credits, pre-sales and **CAIC**
- Mitigation via **Cash Accumulation Insurance Contracts**
- Protected with guaranteed preferred annual return of 10%
- Maximizing media tax credits and incentives on projects
- Development / production of well known media projects
- An average project cost of between 20MM and \$40MM

Geneva Media Principal Protected Funds (I & II)



The EMPLOYEES voluntarily take a BONUS, pay taxes (or invest in a 161 project), and forego all CASH VALUES until the film or television show they are working on breaks-even for the investors, at which time, the previously-taxed cash values, are released to EMPLOYEES like profit participation.

Geneva Media Principal Protected Funds (I & II)

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