

**Appendix I: Selected U.S. States and Federal Media Production Statistics**

**SELECTED U.S. STATES (and National Media Production Spending and Revenue)**

<b>U.S. Motion Picture Industry Statistics</b>		<b>Annual Revenue</b>
Total Domestic Box Office Gross in 2013		\$12,903,300,000
Total Foreign Box Office Gross in 2013		\$7,625,100,000
Number of film schools in the U.S.		723
Number of wage and salary jobs in the motion picture industries		361,900
Percent of film industry workers who work part-time		22 %
Average weekly pay for nonsupervisory workers in motion pictures		\$627
Minimum daily rate for someone in the Screen Actors Guild SAG		\$782
<b>Average Movie Gross By Movie Rating</b>		
PG-13		\$42,376,044
G		\$38,642,183
PG		\$37,379,210
R		\$15,323,240
<b>Average Movie Gross By Genre</b>		
Adventure		\$73,373,060
Action		\$56,447,866
Romantic Comedy		\$27,961,341
Horror		\$27,940,296
Thriller / Suspense		\$27,245,946
Comedy		\$25,679,852
Musical		\$16,647,672
Drama		\$10,771,486
<b>Top Average Grossing Distributors</b>		<b>Average Gross</b>
Dreamworks SKG		\$77,771,354
Paramount Pictures		\$65,219,810
Walt Disney Pictures		\$59,632,763
20th Century Fox		\$58,395,299
<b>Creatives Professionals Employed in Motion Picture Industry</b>		<b>Employed</b>
Multi-media artists and animators		8,900
Graphic Designers		4,700
Actors		11,000
Producers and directors		23,700
Writers and editors		5,400
Audio and video equipment technicians		6,000
Camera operators, television and motion picture		6,700
Film and video editors		12,400
<b>Motion Picture and Video Industries Employment Age Distribution</b>		
16 – 19		12.8 %
20 – 24		13.4 %
25 – 34		27.5 %
35 – 44		21.4 %
45 – 54		15.6 %
55 – 64		6.8 %
65 +		2.5 %

**NORTH CAROLINA (ADDITIONAL JOBS CREATED: NORTH CAROLINA FILM OFFICE)**

<b>U.S. State EXAMPLE (North Carolina) Motion Picture / TV Industry Statistics</b>	<b>Annually</b>
Total production spending on Film and Television in North Carolina during 2013	\$360,000,000 (up + 48.6%)
Number of wage and salary jobs in Film and Television in North Carolina in 2013	1,700 (+1,700 jobs)
Total amount of film and television tax incentives paid in North Carolina in 2013	
Percent of wage and salary jobs that worked FULL-TIME in Illinois in 2013	68 %
TOTAL AMOUNT of wage and salary job spending in North Carolina in 2013	\$227,000,000
<b>Total Number of Qualifying Film/TV productions in North Carolina</b>	
2013	26

Sources: <http://www.hollywoodreporter.com/news/north-carolina-kills-film-incentives-726966>

## ILLINOIS (ADDITIONAL JOBS CREATED: STATE OF ILLINOIS FILM OFFICE)

U.S. State EXAMPLE (Illinois) Motion Picture / TV Industry Statistics	Annually
Total production spending on Film and Television in Illinois during 2011	\$112,300,000
Total production spending on Film and Television in Illinois during 2012	\$184,000,000 (up + 39.1%)
Total production spending on Film and Television in Illinois during 2013	\$358,000,000 (up + 48.6%)
Number of wage and salary jobs in Film and Television in Illinois in 2012/2013	11,800/16,000 (+4200 jobs)
Percent of wage and salary jobs the worked PART-TIME in Illinois in 2013	22 %
Percent of wage and salary jobs that worked FULL-TIME in Illinois in 2013	78 %
TOTAL AMOUNT of wage and salary job spending in Illinois in 2013	\$203,000,000
<b>Total Number of Qualifying Film/TV productions in Illinois</b>	
2012	112
2013	147

Sources: <http://www3.illinois.gov/PressReleases/ShowPressRelease.cfm?SubjectID=2&RecNum=11866> and <http://www.bls.gov>

## NEW YORK (ADDITIONAL JOBS CREATED: NEW YORK OFFICE OF FILM)

U.S. State EXAMPLE (New York) Motion Picture / TV Industry Statistics	Annually
Total production spending on Film and Television in New York during 2011	\$775,000,000
Total production spending on Film and Television in New York during 2012	\$866,000,000 (up + 10.5%)
Total production spending on Film and Television in New York during 2013	\$902,000,000 (up + 3.99%)
Number of wage and salary jobs in Film and Television in New York 2012/2013	28,900/32,000 (+3100 jobs)
Percent of wage and salary jobs the worked PART-TIME in New York in 2013	12 %
Percent of wage and salary jobs that worked FULL-TIME in New York in 2013	88 %
TOTAL AMOUNT of wage and salary job spending in New York in 2013	\$420,000,000
<b>Total Number of Qualifying Film/TV productions in New York</b>	
2012	193
2013	211

Sources: [http://www.nyc.gov/html/film/downloads/pdf/Media\\_in\\_NYC\\_2012.pdf](http://www.nyc.gov/html/film/downloads/pdf/Media_in_NYC_2012.pdf) and <http://www.nyc.gov/html/film/downloads/pdf/2013report.pdf>

## NEW MEXICO (ADDITIONAL JOBS CREATED: N. MEXICO STATE FILM OFFICE)

U.S. State EXAMPLE (New Mexico) Motion Picture / TV Industry Statistics	Annually
Total production spending on Film and Television in New Mexico during 2007	\$252,800,000
Total production spending on Film and Television in New Mexico during 2008	\$287,000,000 (up + 13.5%)
Total production spending on Film and Television in New Mexico during 2009	\$311,000,000 (up + 8.36%)
Number of wage and salary jobs in Film and Television N Mexico in 2007/2008	3,829/5,382 (+1553 jobs)
Percent of wage and salary jobs the worked PART-TIME in N Mexico in 2009	25 %
Percent of wage and salary jobs that worked FULL-TIME in N Mexico in 2009	75 %
TOTAL AMOUNT of wage and salary job spending in New Mexico in 2009	\$223,000,000
<b>Total Number of Qualifying Film/TV productions in New Mexico</b>	
2008	30
2009	41

Source: Economic and Fiscal Impacts of New Mexico Film Production Tax Credit, Ernst & Young consulting analysis, 2009

## CALIFORNIA (NO ADDITIONAL JOBS CREATED: CALIFORNIA FILM COMMISSION LOSSES)

U.S. State EXAMPLE (California) Motion Picture / TV Industry Statistics	Annually
Total production spending on Film and Television in California during 2008	\$1,432,000,000
Total production spending on Film and Television in California during 2009	\$1,544,200,000 (up +7.8%)
Total production spending on Film and Television in California during 2010	\$1,675,100,000 (up +8.4%)
Number of wage and salary jobs in Film and Television California in 2009/2010	159,291/159,264 (-27 jobs)
Percent of wage and salary jobs the worked PART-TIME in California in 2009	19 %
Percent of wage and salary jobs that worked FULL-TIME in California in 2009	81 %
TOTAL AMOUNT of wage and salary job spending in California in 2009	\$939,520,000
<b>Total Number of Qualifying Film/TV productions in California</b>	
2009	674
2010	718

Source: L.A. County Economic Development Corp's 2011 California Film & Television Tax Credit Program: Economic Impact Study

## FLORIDA (ADDITIONAL JOBS CREATED: STATE OF FLORIDA FILM OFFICE)

U.S. State EXAMPLE (Florida) Motion Picture / TV / PC Game Statistics	Annually
Total production spending on Film and Television in Florida during 2010	\$534,000,000
Total production spending on Film and Television in Florida during 2011	\$628,000,000 (up + 28.1%)
Total production spending on Film and Television in Florida during 2012	\$752,000,000 (up + 28.9%)
Number of wage and salary jobs in Film and Television in Florida in 2011/2012	19,308/21,720 (+2412 jobs)
Percent of wage and salary jobs the worked PART-TIME in Florida in 2012	13 %
Percent of wage and salary jobs that worked FULL-TIME in Florida in 2012	77 %
TOTAL AMOUNT of wage and salary job spending in Florida in 2012	\$578,000,000
Total Number of Qualifying Film/TV productions in Florida	
2011	212
2012	231

Source: MNP, LLP's "Economic and Social Impacts of the Florida Film and Entertainment Industry Financial Incentive" March 2013

## OREGON (ADDITIONAL JOBS CREATED: OREGON OFFICE OF FILM)

U.S. State EXAMPLE (Oregon) Motion Picture / TV Industry Statistics	Annually
Total production spending on Film and Television in Oregon during 2009	\$241,000,000
Total production spending on Film and Television in Oregon during 2010	\$260,000,000 (up + 7.90%)
Total production spending on Film and Television in Oregon during 2011	\$314,000,000 (up + 20.7%)
Number of wage and salary jobs in Film and Television in Oregon 2010/2011	15,680/17,204 (+1524 jobs)
Percent of wage and salary jobs the worked PART-TIME in Oregon in 2011	16 %
Percent of wage and salary jobs that worked FULL-TIME in Oregon in 2011	84 %
TOTAL AMOUNT of wage and salary job spending in Oregon in 2011	\$253,000,000
Total Number of Qualifying Film/TV productions in Oregon	
2010	43
2011	56

Source: Contribution of the Film & Television Industry to the Economies of Oregon and the Portland Metropolitan Area, NERC

## LOUISIANA (ADDITIONAL JOBS CREATED: LOUISIANA STATE FILM OFFICE)

U.S. State EXAMPLE (Louisiana) Motion Picture / TV Industry Statistics	Annually
Total production spending on Film and Television in Louisiana during 2010	\$590,600,000
Total production spending on Film and Television in Louisiana during 2011	\$626,700,000 (up + 6.11%)
Total production spending on Film and Television in Louisiana during 2012	\$668,400,000 (up + 6.65%)
Number of wage and salary jobs in Film and Television Louisiana in 2011/2012	8,115/8,321 (+206 jobs)
Percent of wage and salary jobs the worked PART-TIME in Louisiana in 2012	29 %
Percent of wage and salary jobs that worked FULL-TIME in Louisiana in 2012	71 %
TOTAL AMOUNT of wage and salary job spending in Louisiana 2012	\$396,000,000
Total Number of Qualifying Film/TV productions in Louisiana	
2011	99
2012	100

Source: LA Dept. of Economic Development & LA Dept of Revenue Motion Picture Tax Credit Program, Performance Audit 4-14-2013

## OHIO (ADDITIONAL JOBS CREATED: OHIO FILM OFFICE)

U.S. State EXAMPLE (Ohio) Motion Picture / TV Industry Statistics	Annually
Total production spending on Film and Television in Ohio during 2009	\$14,000,000
Total production spending on Film and Television in Ohio during 2010	\$16,200,000 (up +14.3%)
Total production spending on Film and Television in Ohio during 2011	\$21,000,000 (up +31.25%)
Number of wage and salary jobs in Film and Television Ohio in 2010/2011	982/1,143 (+161 jobs)
Percent of wage and salary jobs the worked PART-TIME in Ohio in 2011	27 %
Percent of wage and salary jobs that worked FULL-TIME in Ohio in 2011	73 %
TOTAL AMOUNT of wage and salary job spending in Ohio in 2011	\$14,500,000
Total Number of Qualifying Film/TV productions in Ohio	
2010	11
2011	16

Source: Analysis and Economic Impact of the Film Industry in Northeast Ohio & Ohio, by Cleveland State University, March 2012

**PENNSYLVANIA (ADDITIONAL JOBS CREATED: PENNSYLVANIA FILM OFFICE)**

U.S. State EXAMPLE (Pennsylvania) Motion Picture / TV Statistics	Annually
Total production spending on Film and Television in Pennsylvania during 2010	\$192,300,000
Total production spending on Film and Television in Pennsylvania during 2011	\$226,300,000 (up + 17.6%)
Total production spending on Film and Television in Pennsylvania during 2012	\$366,500,000 (up + 61.9%)
Number of wage and salary jobs in Film/Television Pennsylvania in 2010/2011	4,125/4,773 (+648 jobs)
Percent of wage and salary jobs the worked PART-TIME in Pennsylvania 2012	13 %
Percent of wage and salary jobs that worked FULL-TIME in Pennsylvania 2012	77 %
TOTAL AMOUNT of wage and salary job spending in Pennsylvania in 2012	\$248,300,000
<b>Total Number of Qualifying Film/TV productions in Pennsylvania</b>	
2011	89
2012	104

Source: IFO's Uncapping Film Production Tax Credit: A Fiscal and Economic Analysis, May 2013 and Pennsylvania's LB&FC 05/09

**CONNECTICUT (ADDITIONAL JOBS CREATED: CONNECTICUT COC&T)**

U.S. State EXAMPLE (Connecticut) Motion Picture/TV Industry Statistics	Annually
Total production spending on Film and Television in Connecticut during 2006	\$22,700,000
Total production spending on Film and Television in Connecticut during 2007	\$36,500,000 (up + 60.8%)
Total production spending on Film and Television in Connecticut during 2008	\$55,000,000 (up + 50.7%)
Number of wage and salary jobs in Film and Television Connecticut 2006/2007	395/458 (+63 jobs)
Percent of wage and salary jobs the worked PART-TIME Connecticut in 2007	16 %
Percent of wage and salary jobs that worked FULL-TIME Connecticut in 2007	84 %
TOTAL AMOUNT of wage and salary job spending in Connecticut in 2007	\$34,100,000
<b>Total Number of Qualifying Film/TV productions in Connecticut</b>	
2006	23
2007	37

Source: Dept. of Economic and Community Development "The Economic and Fiscal Impacts of Connecticut's Film Tax Credits" 02/08

**STATE R.O.I. (STUDIES ON THE RETURN OF INVESTMENT OF FILM CREDITS)**

State	Author	Year	Employees	Spending	Tax Credits	ROI
IL	Illinois Department of Revenue	2013	16,000	\$ 358,000,000	NA	NA
NY	Cornell, NY State School of Industry and Labor	2011	28,900	\$866,000,000	\$288,000,000	\$1. 85
NM	Ernst & Young	2009	5,382	\$311,000,000	\$ 62,375,000	\$1. 50
CA	Economic and Policy Analysis Group, LA County Economic Development. Corp.	2012	19,038	NA	NA	\$1.13 (\$1.04)*
FL	MNP, LLC Accountants: Economics and Research Group, and the MPAA	2007-2013	21,720	\$752,000,000	\$260,000,000	\$2. 40
OR	Northwest Economic Research Center, Portland State University	2012	12,243	\$448,000,000	\$167,000,000	\$1. 84
LA	Louisiana Dept. of Economic Development and Dept. of Revenue	2013	8,321	\$692,000,000	\$222,800,000	\$5. 40
OH	Center for Economic Development, Cleveland State University	2011	1,143	\$ 44,000,000	\$ 16,200,000	\$1. 20
PA	Pennsylvania IFO	2013	4,733	\$366,500,000	\$147,200,000	\$1. 14
CT	Connecticut DE&CD	2008	458	\$ 55,000,000	\$ 16,500,000	\$1. 07

\*A secondary analysis of California ROI stipulates for every \$1.00 of tax incentives given and tax revenue forgone, the state brings in \$1.04.